Bukti korespondensi

SUBMISSION	TITLE	JOURNAL	STATUS	CHARGES
225213459	Sexy Yes, Obesity No! : The Role of...	Cogent Business & Management	Accepted	Paid

1 SUBMISSION ∨

✓ **PEER REVIEW** ∧

29 December 2022	**With Editor**	
30 August 2023	**Out for Review**	
16 February 2024	**Decision Pending**	
16 February 2024	**Accepted**	Download Invoice

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Dear Dr. Pur Purwanto,

Thank you for following up on the status of your manuscript.

Your manuscript is currently with our editor who is working to secure the required number of peer reviews. The editor will be in touch as soon as a decision has been made on your manuscript.

Many thanks for your patience with this process and please accept my apologies for the length of time this has taken. Merry Chrismast and Happy New Year.

Best regards,

Charlie Flores - Journal Editorial Office

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Ref: COGENTBUSINESS-2022-2062
225213459
Sexy Yes, Obesity No! : The Role of Vloggers in Influencing Diet Food Purchase with Self-Openness Moderation
Cogent Business & Management

Dear PURWANTO PUR,

I am pleased to tell you that your work was accepted for publication in Cogent Business & Management on Feb 16, 2024.

Please note: only minor, or typographical changes can be introduced during typesetting and proofing of your manuscript. Major changes to your manuscript will not be permitted.

For your information, comments from the Editor and Reviewers can be found below if available, and you will have an opportunity to make minor changes at proof stage.

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Once the version of record (VoR) of your article has been published in Cogent Business & Management, please feel free to deposit a copy in your institutional repository.

Thank you for submitting your work to this journal, and we hope that you will consider us for your future submissions.

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Reviewer 1: Yes

Title, Abstract and Introduction – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

Methodology / Materials and Methods – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

Objective / Hypothesis – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

Figures and Tables – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

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Reviewer 1: Sound with minor or moderate revisions

Figures and Tables – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

Results / Data Analysis – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

Interpretation / Discussion – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

Conclusions – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

References – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

Compliance with Ethical Standards – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

Writing – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

Comments to the author
Reviewer 1: The manuscript is subject to the following major revisions:
Abstract: The abstract should be written in the following context: Background, objective(s), methods, results, conclusions, policy recommendations.
Introduction: The introduction lacks study background. What is the novelty? How is your study different from other studies? Please explain in detail.
Many important studies related to the topic have been ignored. For instance, consult the following studies and improve your study:
https://doi.org/10.1007/s11356-023-25662-w
https://doi.org/10.1080/1331677X.2022.2159849
https://doi.org/10.1007/s11356-022-24899-1
https://doi.org/10.1007/s11356-022-24387-6
https://doi.org/10.1007/s11356-022-24286-w
How you can compare your results with other studies of same geographical regions. It is pivotal to tie your results with other relevant literature.
Discussion: The study discussion is very generic and do not stem from study findings. It is suggested to rearrange discussion based on study findings.
Conclusions: Conclusions are very weak and miss several important dimensions. To strengthen the contents and quality of the study, conclusions must be revised for more clarity and for the ease of normal readers.
Policy recommendations: Specific policy recommendations should be put forward according to the target sample. General policies are of no use in scholarly articles.
Study limitations should be provided along with future research directions for prospective scholars interested in the similar works.
The authors have used several old references to support their arguments. We are in 2023 and you are using such old references. In order `Tampilkan panel` importance of study, references should be updated using recent and relevant studies.
There is an intermingle of capital and small letters. Please avoid this practice in scientific writing.
Finally, the manuscript can be benefited if the authors thoroughly proofread it in terms of English language mistakes and syntax structure.

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Pur Purwanto <cakpo3r@gmail.com>   📎 18 Feb 2024, 14.56   ☆ ☺ ↩ ⋮
kepada Cogent ▾

Senior Editor
Kaouther Kooli , Cogent Business & Management
In accordance with your suggestions regarding our article ID Ref: COGENTBUSINESS-2022-2062-225213459, Title:
Sexy Yes, Obesity No! : The Role of Vloggers in Influencing Diet Food Purchase with Self-Openness Moderation and suggestions from reviewers, we have revised it slightly with red letters, and there have been improvements in the reference by adding DOI and writing according to the template. These are the results of our revision, thank you for your attention and cooperation.

Best Regards
Purwanto Pur

•••

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Dear PUR PURWANTO,

Your Open Access article, 'Sexy yes, obesity no': the role of vloggers in influencing diet food purchase with self-openness moderation, published in Cogent Business & Management, Volume 11 Issue 1, is now available to access via tandfonline.com.

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