

ABSTRACT

This study aims to determine the effect of Capital, Working Hours and Business Length on MSME Income during the Covid-19 pandemic. Where three independent variables and one dependent variable are proposed, namely Capital, Working Hours and Business Length as independent variables and MSME Income during the Covid pandemic. – 19 acts as the dependent variable.

This research was conducted using a direct survey method to MSMEs in Tangulangin District, Siduarjo City and analyzed by regression. The first stage is to test the validity and reliability of the questions for each variable. The second stage, regresses the variables of Capital, Working Hours and Length of Business on MSME Income during the Covid-19 pandemic.

The results of the study indicate that the Capital variable has an influence on MSME income during the Covid-19 pandemic in MSMEs located in Tangulangin District, Siduarjo City. With the results of the study showed that the t count was greater than t table of tcount 4.516 > ttable 1.68957 and the significant value was less than 0.05 of 0.000 <0.05.

The results showed that the working hours variable had an influence on MSME income during the Covid-19 pandemic in MSMEs located in Tangulangin District, Siduarjo City. The results showed that the t count was greater than the t table of tcount 2.747 > ttable 1.68957 and the significant value was less than 0.05 at 0.009 <0.05.

The results of the study show that the length of business variable has an influence on the income of MSMEs during the Covid-19 pandemic in MSMEs located in Tangulangin District, Siduarjo City. With the results of the study showing that t count is greater than t table of tcount 2,576 > ttable 1,68957 and the value is significantly less than 0.05 for 0.014 < 0.05.

Keywords: Covid-19 Pandemic, Capital, Working Hours, Length of Business and Income

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh Modal, Jam Kerja dan Lama Usaha Terhadap Pendapatan UMKM dimasa pandemi Covid - 19. Dimana diajukan tiga variabel bebas dan satu variabel terikat, yaitu Modal, Jam Kerja dan Lama Usaha berperan sebagai variabel bebas dan Pendapatan UMKM dimasa pandemi Covid – 19 berperan sebagai variabel terikat.

Penelitian ini dilakukan dengan metode survey langsung terhadap UMKM Yang Berada Di Kecamatan Tangulangin Kota Siduarjo dan dianalisis dengan regresi. Tahap pertama menguji validitas dan reliabilitas pertanyaan setiap variabel. Tahap kedua, meregresi variabel Modal, Jam Kerja dan Lama Usaha terhadap Pendapatan UMKM dimasa pandemi Covid - 19.

Hasil penelitian menunjukkan bahwa variabel Modal memiliki pengaruh terhadap Pendapatan UMKM dimasa pandemi Covid - 19 di UMKM yang berada Di Kecamatan Tangulangin Kota Siduarjo. Dengan hasil penelitian menunjukkan bahwa $t_{hitung} 4.516 > t_{tabel} 1.68957$ dan nilai signifikan lebih kecil dari 0,05 sebesar $0,000 < 0,05$.

Hasil penelitian menunjukkan bahwa variabel Jam Kerja memiliki pengaruh terhadap Pendapatan UMKM dimasa pandemi Covid - 19 di UMKM yang berada Di Kecamatan Tangulangin Kota Siduarjo. Dengan hasil penelitian menunjukkan bahwa $t_{hitung} 2.747 > t_{tabel} 1.68957$ dan nilai signifikan lebih kecil dari 0,05 sebesar $0,009 < 0,05$.

Hasil penelitian menunjukkan bahwa variabel Lama Usaha memiliki pengaruh terhadap Pendapatan UMKM dimasa pandemi Covid - 19 di UMKM yang berada Di Kecamatan Tangulangin Kota Siduarjo. Dengan hasil penelitian menunjukkan bahwa $t_{hitung} 2.576 > t_{tabel} 1.68957$ dan nilai signifikan lebih kecil dari 0,05 sebesar $0,014 < 0,05$.

Kata Kunci : Pandemi Covid – 19, Modal, Jam Kerja, Lama Usaha dan Pendapatan