

ABSTRAK

Judul Penelitian Pengaruh Komunikasi dan Lingkungan Kerja Terhadap Kualitas SDM Dampaknya Pada Kinerja Karyawan PT Fast Food Indonesia Tbk.

Manfaat Penelitian : 1) Dalam aspek teoritis : dapat menambah pengalaman dan pengembangan diri dalam penulisan ilmiah bidang sumber daya manusia serta dapat berguna dalam penelitian lebih lanjut mengenai peningkatan kinerja karyawan PT. Fastfood Indonesia Tbk. 2) Dalam pengembangan ilmu pengetahuan, peneliti melalui penelitian ini akan dibahas masalah yang muncul di PT. Fastfood Indonesia Tbk dengan mengusulkan hipotesis Kinerja. Selain itu juga dapat menambah dan memperluas pengetahuan disiplin ilmu yang sedang dipelajari. 3) Dalam aspek praktis, peneliti menghasilkan penelitian ini dapat menambah khasanah dalam kumpulan hasil penelitian ilmiah dalam bentuk laporan skripsi dan pengimplementasian dalam dunia kerja bagi pihak yang bersangkutan.

1) Pengaruh Variabel Komunikasi, terhadap Kualitas SDM Karyawan PT. Fastfood Indonesia Tbk berpengaruh signifikan secara langsung 2) Pengaruh Variabel Lingkungan Kerja terhadap Kinerja Karyawan PT. Fastfood Indonesia Tbk berpengaruh signifikan secara Langsung 3) Pengaruh Variabel Komunikasi, dan Lingkungan Kerja Terhadap Kualitas SDM Karyawan PT. Fastfood Indonesia Tbk berpengaruh signifikan secara Langsung 4) Pengaruh Variabel Komunikasi, terhadap Kinerja Karyawan PT. Fastfood Indonesia Tbk berpengaruh signifikan secara langsung 5) Pengaruh Variabel Lingkungan Kerja terhadap Kinerja Karyawan PT. Fastfood Indonesia Tbk berpengaruh signifikan secara langsung 6) Pengaruh Variabel Komunikasi, dan Lingkungan Kerja terhadap Kualitas SDM melalui Kinerja Karyawan PT. Fastfood Indonesia Tbk berpengaruh signifikan secara langsung

Kata Kunci : Komunikasi, Lingkungan Kerja, Kualitas SDM

ABSTRACT

Research Title Influence of Communication and Work Environment on Quality of Human Resources Impact On Employee Performance PT Fast Food Indonesia Tbk.

Benefits of Research: 1) In the theoretical aspects: can add experience and self-development in scientific writing in the field of human resources and can be useful in further research on the improvement of employee performance PT. Fastfood Indonesia Tbk. 2) In the development of science, researchers through this research will discuss the problems that arise in PT. Fastfood Indonesia Tbk by proposing Performance hypothesis. It can also add and expand the knowledge of the disciplines being studied. 3) In the practical aspect, the researcher can produce this research can add khasanah in the collection of scientific research results in the form of thesis reports and implementation in the world of work for the parties concerned.

1) Influence of Communication Variabels, on the Quality of Human Resources Employees of PT. Fastfood Indonesia Tbk have a direct significant effect 2) The influence of work environment variabel on employee performance PT.Fastfood Indonesia Tbk have a direct significant influence 3) Influence of Communication Variabels, and Work Environment on Quality of Human Resources Employees PT.Fastfood Indonesia Tbk have a significant influence Directly 4) Influence Variabel Communication, on Employee Performance PT. Fastfood Indonesia Tbk have a direct significant influence 5) The Effect of Work Environment Variabels on Employee Performance PT. Fastfood Indonesia Tbk have significant direct influence 6) Influence of Communication Variabels, and Work Environment on Quality of Human Resources through Employee Performance PT. Fastfood Indonesia Tbk has significant direct effect

Keywords: Communication, Work Environment, Quality of Human Resources