

## ABSTRAK

Nurlaila Agnesia 2019, "Pengaruh Kualitas SDM, dan Komunikasi Terhadap Motivasi serta dampaknya pada Kinerja Karyawan PT. Yamaha Musical Product Indonesia. Dengan Tujuan penelitian :

1. Untuk mengetahui pengaruh Kualitas SDM terhadap Motivasi Karyawan PT. Yamaha Musical Product Indonesia.
2. Untuk mengetahui pengaruh Komunikasi terhadap Motivasi Karyawan PT. Yamaha Musical Product Indonesia.
3. Untuk mengetahui pengaruh Kualitas SDM terhadap Kinerja Karyawan PT. Yamaha Musical Product Indonesia.
4. Untuk mengetahui pengaruh Komunikasi terhadap Kinerja Karyawan PT. Yamaha Musical Product Indonesia.
5. Untuk mengetahui pengaruh Motivasi berpengaruh terhadap Kinerja Karyawan PT. Yamaha Musical Product Indonesia.
6. Untuk mengetahui pengaruh Kualitas SDM berpengaruh terhadap Kinerja Melalui Motivasi Karyawan PT. Yamaha Musical Product Indonesia.
7. Untuk mengetahui dan menganalisis pengaruh Komunikasi berpengaruh terhadap Kinerja Melalui Motivasi Karyawan PT. Yamaha Musical Product Indonesia.

Dengan hasil penelitian :

1. Kualitas SDM berpengaruh signifikan terhadap Motivasi Karyawan PT. Yamaha Musical Product Indonesia.
2. Komunikasi berpengaruh signifikan terhadap Motivasi Karyawan PT. Yamaha Musical Product Indonesia.
3. Kualitas SDM berpengaruh signifikan terhadap Kinerja Karyawan PT. Yamaha Musical Product Indonesia.
4. Komunikasi berpengaruh signifikan terhadap Kinerja Karyawan PT. Yamaha Musical Product Indonesia.
5. Motivasi berpengaruh signifikan terhadap Kinerja Karyawan PT. Yamaha Musical Product Indonesia.
6. Kualitas SDM, berpengaruh signifikan terhadap Kinerja Karyawan PT. Yamaha Musical Product Indonesia Melalui Motivasi Kerja.
6. Komunikasi berpengaruh signifikan terhadap Kinerja Karyawan PT. Yamaha Musical Product Indonesia Melalui Motivasi Kerja.

**Kata Kunci :Kualitas Sumber Daya Manusia, Komunikasi, Motivasi, dan Kinerja.**

## ABSTRACT

NurlailaAgnesia 2019, "The Effect of Quality of Human Resources, and Communication on Motivation and its impact on Employee Performance of PT. Yamaha Musical Product Indonesia. With the research objectives:

1. To determine the effect of Quality of HR on Motivation of Employees of PT. Yamaha Musical Product Indonesia.
2. To find out the influence of Communication on Motivation of Employees of PT. Yamaha Musical Product Indonesia.
3. To find out the effect of Quality of HR on Employee Performance at PT. Yamaha Musical Product Indonesia.
4. To find out the effect of Communication on Employee Performance at PT. Yamaha Musical Product Indonesia.
5. To find out the effect of Motivation affects the Employee Performance of PT. Yamaha Musical Product Indonesia.
6. To find out the effect of Quality of HR has an effect on Performance Through Motivation of Employees of PT. Yamaha Musical Product Indonesia.
7. To find out and analyze the influence of Communication has an effect on Performance Through Motivation of Employees of PT. Yamaha Musical Product Indonesia.

With the results of the research:

1. Quality of HR has a significant effect on the Motivation of PT. Yamaha Musical Product Indonesia.
2. Communication has a significant effect on the Motivation of PT. Yamaha Musical Product Indonesia.
3. HR Quality has a significant effect on Employee Performance at PT. Yamaha Musical Product Indonesia.
4. Communication has a significant effect on the Employee Performance of PT. Yamaha Musical Product Indonesia.
5. Motivation has a significant effect on the Employee Performance of PT. Yamaha Musical Product Indonesia.
6. HR Quality, has a significant effect on Employee Performance at PT. Indonesia Yamaha Musical Product Through Work Motivation.
7. Communication has a significant effect on the Employee Performance of PT. Indonesia Yamaha Musical Product Through Work Motivation.

**Keywords: Quality of Human Resources, Communication, Motivation, and Performance**